



Sponsorships - 2024



Texas Association of Builders and The Sunbelt Builders Show™

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Attn: Angelica B. Stehling, CMP, Director of Events & Sponsorships

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Who We Are

Texas Association of Builders (TAB)

- Volunteer trade association representing all segments of the residential building industry
- Founded in 1946, affiliate of the National Association of Home Builders (NAHB)
- TAB works together with 26 local home builders associations & 9,500+ members (builder, remodeler, developer & associate supplier) playing a crucial role in providing housing for Texans
- Represents more than 758,000 jobs & \$71.5 billion annually in the Texas economy

Sunbelt Builders Show™

- Since 2001, This Show is designed to help industry professionals grow their businesses
- Brings in 200 plus top manufacturers and suppliers to showcase the best new products and technologies to the nation's elite builders, remodelers, and developers
- Engages several thousand industry professionals from across Texas and the country to network and provides timely and informative sessions, meetings, and events

Our Impact

We are dedicated to creating a positive business environment for the housing industry by addressing the housing issues of the people of Texas, therefore, having a huge impact!

1. TAB tracked almost 1,500 pieces of legislation during the 88th Texas Legislative session

2. TAB worked to pass many bills that:

- ✓ Protect and boost residential development and construction
- ✓ Reduce the number of lawsuits improving the Residential Construction Liability Act
- ✓ Lowered the Repose Statute
- ✓ Improved the plan and platting approval process
- ✓ Reduced costs associated with plan and platting permits
- ✓ Offered \$18 Billion in tax relief to homeowners and business owners
 - Reduce the school property tax by \$12B
 - Increase homestead exemption to \$100K
 - Double franchise tax exemption to \$2.47M
 - Limit appraised property values

3. TAB worked to defeat or alter 103 bills in 2023 that would have had the following impact:

- ✗ Mandated construction in cities and counties be built to the most recent codes
- ✗ Given counties the ability to zone
- ✗ Codified who is allowed to purchase property in the state
- ✗ Required reporting or restricted certain sales to limit the number of home purchases in a year
- ✗ Adopted a wildland urban interface code
- ✗ Expanded county land use and construction oversight powers and
- ✗ Indirectly prohibited resident development over large areas of the state

4. TAB works to keep housing affordable in Texas by saving an estimated \$15,000 per home start

5. We open doors for future skilled trades professionals www.TexasBuildersFoundation.org

6. TAB awards outstanding work in this industry – www.TABStarAwards.com

7. Sunbelt Sizzle Reel: https://www.youtube.com/watch?v=WeYQhVppn_w

8. TAB has award winning member programs: www.TexasBuilders.org

What Comes Next – And How YOU Can Help!

2024 CALENDAR OF EVENTS!

- Monthly Sponsored Email Blast and/or E-Newsletter opportunities to membership
- Texas Reception @ the International Builders' Show – February 27
- TAB Spring Board Meetings – April 9 – 11
- TAB Spring HOMEPAC Fundraiser – April 10
- Texas Builders Foundation (TBF) Annual Golf Tournament – July 9
- TAB Summer Board Meetings – July 10 - 13
- Sunbelt Builders Show™ - July 11 - 12
- Big Time Fundraiser for HOMEPAC & Texas Builders Foundation – July 11
- TAB Star Awards Dinner and Presentation of Awards – July 12
- Texas Executive Officers Council Professional Development Conference – Sept. 2024
- TAB Fall Board Meetings – Nov. 19 – 21
- TAB Professional Women in Building Fundraiser – Nov. 19
- TAB Excellence in Leadership Dinner – Nov. 20
- Texas Housing Hall of Honor Induction – Nov. 20



BECOME A SPONSOR

If the residential construction industry is important to you and important to your business, then you and your company are important to us. TAB's goal is to foster business relationships through meetings, programs, events, and fundraising opportunities in return for the advancement of the residential construction industry in Texas and to assist in achieving marketing and financial goals for all parties.

To create these opportunities let's build a connection, create a strong foundation and succeed together. Find out what it means to be a Sponsor of the Texas Association of Builders and the Sunbelt Builders Show™.



Next Step?

REACH OUT – LET’S CREATE AN OPPORTUNITY



Call the Texas Association of Builders and ask for Angelica Stehling, Director of Events and Sponsorships, to talk about the opportunities to help your company stand out in the industry. She can be reached at 512-476-6346 or at Angelica@TexasBuilders.org.

If you prefer to have more specific information before you call, please see the sponsorship information below for some budgetary guidelines.

Sponsorship Information

TAB 2024 TITLE SPONSORSHIP PACKAGE - \$25,000 minimum

The TAB Title sponsorship package includes your selected TAB event sponsorship levels (see 2024 calendar of events) equaling a minimum of \$25,000. Sponsorships and monies spent on Sunbelt Builders Show™ and Texas Builders Foundation Annual Golf Tournament do not count towards the TAB Title package.

- ★ **Benefits included in selected events in the overall \$25,000 package plus**
- ★ **Banner Ad on TAB website**
- ★ **Logo and Link on TAB website and on the monthly TAB E-Newsletter**
- ★ **Company Category Exclusivity - One available to sell for 2024**
- ★ **Join the following companies to stand out as a TAB Title sponsor for 2024**



TAB INDIVIDUAL EVENT SPONSORSHIPS - \$500 - \$10,000

- ★ **An amazing way to connect with members on the state level – Texas is a big state**
- ★ **Show your support and be recognized for helping produce excellent events**
- ★ **Get better access to the entire membership**
- ★ **Stand Out – Showcase Your Company**

SUNBELT BUILDERS SHOW™ - \$2,600 - \$25,000

- ★ **Purchase a booth – showcase your product/service**
- ★ **Network with several thousand industry professionals under one roof for two days**
- ★ **Build a positive brand association and credibility with a proven event**
- ★ **Generate leads and sales = ROI**