



Sponsorships - 2025



Texas Association of Builders and The Sunbelt Builders Show™

313 E. 12th Street, Ste. 210

Austin, Texas 78701

Attn: Angelica B. Stehling, CMP, Director of Events & Sponsorships

512-476-6346 / Direct: 512-615-2542

Angelica@TexasBuilders.org

Who We Are

Texas Association of Builders (TAB)

- Volunteer trade association representing all segments of the residential building industry
- Founded in 1946, affiliate of the National Association of Home Builders (NAHB)
- TAB works together with 26 local home builders associations & 9,500+ members (builder, remodeler, developer & associate supplier) playing a crucial role in providing housing for Texans
- Represents more than 758,000 jobs & \$71.5 billion annually in the Texas economy

Sunbelt Builders Show™

- Since 2001, This Show is designed to help industry professionals grow their businesses
- Brings in 200 plus top manufacturers and suppliers to showcase the best new products and technologies to the nation's elite builders, remodelers, and developers
- Engages several thousand industry professionals from across Texas and the country to network and provides timely and informative sessions, meetings, and events

Our Impact

We are dedicated to creating a positive business environment for the housing industry by addressing the housing issues of the people of Texas, therefore, having a huge impact!

1. TAB tracked almost 1,500 pieces of legislation during the 88th Texas Legislative session in 2023. We are preparing for the 89th Texas Legislative Session which will take place January 14 – June 2, 2025.

2. TAB worked to pass many bills in 2023 that:

- ✓ Protect and boost residential development and construction
- ✓ Reduce the number of lawsuits by improving the Residential Construction Liability Act
- ✓ Lowered the Repose Statute
- ✓ Improved the plan and platting approval process
- ✓ Reduced costs associated with plan and platting permits
- ✓ Offered \$18 Billion in tax relief to homeowners and business owners
 - Reduce the school property tax by \$12B
 - Increase homestead exemption to \$100K
 - Double franchise tax exemption to \$2.47M
 - Limit appraised property values

3. TAB worked to defeat or alter 103 bills in 2023 that would have had the following impact:

- ✗ Mandated construction in cities and counties be built to the most recent codes
- ✗ Given counties the ability to zone
- ✗ Codified who is allowed to purchase property in the state
- ✗ Required reporting or restricted certain sales to limit the number of home purchases in a year
- ✗ Adopted a wildland urban interface code
- ✗ Expanded county land use and construction oversight powers
- ✗ Indirectly prohibited resident development over large areas of the state

4. TAB works to keep housing affordable in Texas by saving an estimated \$15,000 per home start

5. We open doors for future skilled trades professionals www.TexasBuildersFoundation.org

6. TAB awards outstanding work in this industry – www.TABStarAwards.com

7. Sunbelt Sizzle Reel: https://www.youtube.com/watch?v=WeYQhVppn_w

8. TAB has award winning member programs: www.TexasBuilders.org

What Comes Next

2025 CALENDAR OF EVENTS!

- Monthly Sponsored Email Blast and/or E-Newsletter opportunities to membership
- TAB Rally Day, Feb. 11 and the 89th Texas Legislative Session – Jan. 14 – June 2, 2025
- TAB Winter Board & Council Meetings – Feb. 12 & 13, Omni Austin Downtown
- TAB Winter HOME PAC Fundraiser – Feb. 12 (Austin – Event Location TBD)
- Texas Reception @ the International Builders' Show – Feb. 25 – Las Vegas
- TAB Summer Board Meetings – July 28 – 31, 2025 – The Gaylord Texan, Grapevine, TX
- Sunbelt Builders Show™ - July 29 & 30, 2025 – The Gaylord Texan, Grapevine, TX
- Big Time Fundraiser for HOME PAC & Tx Builders Foundation – July 29 – The Gaylord Texan
- TAB Star Awards Dinner and Presentation of Awards – July 30 – The Gaylord Texan
- TAB Fall Board & Council Meetings – Nov. 2025 (early Nov.) - Location TBD
- TAB Professional Women in Building Fundraiser – Nov. 2025
- TAB Excellence in Leadership Dinner – Nov. 2025
- Texas Housing Hall of Honor Induction – Nov. 2025



BECOME A SPONSOR

If the residential construction industry plays a key role in your business, then you are important to us. At TAB, we are committed to fostering strong business relationships through meetings, programs, events, and fundraising opportunities that promote the growth of the residential construction industry in Texas. By partnering with us, you'll also have the chance to achieve your marketing and financial objectives. Let's build a strong foundation for success together. Discover the benefits of becoming a sponsor of the Texas Association of Builders and the Sunbelt Builders Show™.

Next Steps?



REACH OUT – LET'S CREATE AN OPPORTUNITY

Call the Texas Association of Builders and ask for Angelica Stehling, Director of Events and Sponsorships, to talk about the opportunities to help your company stand out in the industry. She can be reached at 512-476-6346 or at Angelica@TexasBuilders.org.

If you prefer to have more specific information before you call, please see the sponsorship information on the next page for some budgetary guidelines.

Sponsorship Information

TAB 2025 TITLE SPONSORSHIP PACKAGE - \$25,000 minimum (Six TAB Title sponsors)

The TAB Title sponsorship package includes your selected TAB event sponsorship levels (see 2025 calendar of events) and we would create a package for any of those events, equaling a minimum of \$25,000. Sponsorships and monies spent on Sunbelt Builders Show™ do not count towards the TAB Title package.

- ★ **Benefits for the events selected in overall \$25,000 package plus**
- ★ **Rotating Banner Ad on TAB website for the 2025 year**
- ★ **Logo and Link on TAB website and on the monthly TAB E-Newsletter, TABloid**
- ★ **Company Category Exclusivity**
- ★ **2024 Companies have first right of refusal until Oct. 31, 2024**
- ★ **Currently, as of October 7 - there is one open spot for 2025**

TAB INDIVIDUAL EVENT SPONSORSHIPS - \$500 - \$10,000

- ★ **An amazing way to connect with members on the state level – Texas is a big state**
- ★ **Show your support and be recognized for helping produce excellent events**
- ★ **Get better access to the entire membership**
- ★ **Stand Out – Showcase Your Company**

SUNBELT BUILDERS SHOW™ - \$2,000 - \$25,000

- ★ **Purchase a booth – showcase your product/service**
- ★ **Network with several thousand industry professionals under one roof for two days**
- ★ **Build a positive brand association and credibility with a proven event**
- ★ **Generate leads and sales = ROI**

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